## FOR IMMEDIATE RELEASE BLUEFISH444 PRESS RELEASE



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## **BLUEFISH444 ANNOUNCES INGESTORE SERVER 3G APPLIANCE**

Up to four streams of compressed or uncompressed 3G/HD/SD-SDI capture in a 3RU server

North Melbourne, Australia, September 5, 2017 – <u>Bluefish444</u>, manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards, and mini converters, for the professional video industry, announces its multi-channel 3G/HD/SD-SDI ingest system, IngeSTore Server 3G.

IngeSTore Server 3G is a pre-configured 3RU ingest solution, capable of up to four channels of 3G/HD/SD-SDI compressed or uncompressed capture to networked shared storage, utilising the Bluefish444 <a href="Epoch | 4K Supernova S+">Epoch | 4K Supernova S+</a> video I/O card.

IngeSTore Server 3G ships with Bluefish444 <u>IngeSTore software</u>; Bluefish444's free multi-channel capture application. IngeSTore captures multiple simultaneous channels of 3G/HD/SD-SDI to popular media file formats for archive, edit, encoding or analysis. It drives efficiency in the digitisation workflow by enabling multiple simultaneous recordings from VTR's, cameras and any other SDI source.

With dual Intel XEON CPUs, 32GB RAM and a 4GB NVIDIA GPU, IngeSTore Server 3G can capture files in a range of codecs via IngeSTore software. Uncompressed, DV, DVCPro, and DVCPro HD codecs are included free, with additional licences available for XDCAM, DNxHD, JPEG 2000, AVCi and other industry standard video codecs.

IngeSTore Server 3G includes an ATTO dual 10Gb Network Interface Card, providing integration with existing network storage architectures. IngeSTore is able to save recorded video files directly to network-connected storage, which are then available across all networked systems.

"We are pleased to announce the IngeSTore Server 3G appliance," Says Tom Lithgow, Product Manager at Bluefish444. "This turnkey system allows for quick and easy integration into many video workflows requiring multi-channel SDI Ingest, and eliminates the concern of system specifications and performance for system integrators, worldwide."

The Bluefish444 IngeSTore Server 3G is available now from <u>Bluefish444 authorised distributors and resellers worldwide</u>, and will be demonstrated on stand <u>7.J07</u> at <u>IBC Show 2017</u>. For more information about IngeSTore Server 3G, visit <u>bluefish444.com</u>

## **About Bluefish444:**

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit\_bluefish444.com

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